

FOR IMMEDIATE RELEASE

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Ship-Right Solutions Rebrands as ShipRight

SOUTH PORTLAND, Maine — Ship-Right Solutions, a full-service fulfillment company that provides local, regional and national clients with outsourced shipping, customer engagement and delivery solutions, has rebranded as ShipRight.

The work was undertaken in response to the tremendous growth of e-commerce before and during the pandemic, and the need for greater clarity regarding the company's various service offerings.

Updates and changes include a new URL and website at <https://shipright.biz>, a new logo, collateral suite and social media presence. The changes more accurately reflect ShipRight's ability to help support and market its clients' products and provide home delivery to customers in an increasingly online sales environment.

Users of the new website can easily select the information path most pertinent to their needs from Order Fulfillment, Contact Center and Final Mile Delivery. For clients there is a password-protected portal allowing access and management of all their product information from inventory to shipping to returns.

"It's an exciting and relevant time for ShipRight to rebrand and refresh its online presence," said Drew Graham, President and Founder. "We've successfully provided order fulfillment and customer engagement for the past 20 years, and recent marketplace changes have only accelerated the need for our services."

"ShipRight was founded to help our clients' businesses succeed and win in the marketplace," said EVP and Partner Todd Flaherty, "and we think the new tagline ***Our goal is your success*** more accurately reflects that mission."

"Ideally we would love to do more with Maine based businesses", said Graham. "Maine has a rich and varied entrepreneurial environment which has only increased during the pandemic as individuals and companies recognize they no longer have to be located in major metropolitan areas."

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ShipRight (<https://shipright.biz>), headquartered in South Portland, Maine, provides customer service and ships products worldwide for local, regional, national and international clients, allowing them to focus on the growth of their businesses. ShipRight offers scalable, turnkey, outsource solutions through its experienced staff, established systems, state-of-the-art technology and well-positioned infrastructure in Maine and New Hampshire.