

ShipRight

Order Fulfillment



Outsourcing

FOUR MAJOR BUSINESS BENEFITS

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Entrepreneurs now have the available technology to connect with qualified prospects almost anywhere in the world. With that freedom comes an increasing demand to strategically manage resources and outsource services to scale for these new opportunities.

The following is a brief overview of what outsourcing entails and the major benefits it offers, especially to those operating small to midsize businesses.

Outsourcing is the practice of hiring workers or firms outside a company to perform various projects and specific tasks for the organization, leaving its regular employees free to focus on more pressing matters. Common outsourcing familiar to many business owners include, accounting, fulfilling, shipping and delivering orders, and individualized customer service for products requiring information or support. There are four key reasons why small to mid-size businesses favor this approach.

1. Financial Control

The need to hire new employees to manage a critical operational aspect of a business can be daunting and time consuming. A search and interview process may find suitable candidates, but most new workers need extensive training and supervision, and costs for those hours and resources add up quickly.

Outsourcing those jobs instead, eliminates those costs and allows companies to benefit immediately from experienced and trained professionals. The decision to outsource also avoids the expense and commitment needed to take on additional space, software and other infrastructure requirements. With a trusted outsource provider handling those functions, businesses can focus on the most critical strategic aspects directly affecting their growth and success.

2. Increased Efficiency

Once the decision is made to outsource a particular business function, the chosen outsource provider can deliver results without any pause in operations. The outsource provider is fully trained and has the resources and capabilities in place to make an immediate, positive impact. This ability to hit the ground running and deliver a superior level of efficiency and quality can enable businesses to scale and grow exponentially.

3. Economies of Scale

In business, volume often dictates price in terms of negotiating costs. A top performing fulfillment company can provide many small and midsize businesses with a real competitive advantage: the ability to save operational costs by leveraging combined volume pricing and existing infrastructure.

Outsourcing fulfillment, customer engagement, order management, packaging and other time consuming but essential business functions saves money and provides greater opportunities for growth.

4. Prioritization

Freed from the necessity of devoting time and resources to fulfilling and managing orders, business owners have the mental and physical space to focus on critical, strategic aspects of their business and its growth potential:

- › Product development and line extensions
- › New market opportunities and relationships
- › Internal organization and processes
- › Innovation and research

Fulfillment is an extension of a businesses' ability to efficiently reach and service its customer base. It provides the necessary logistics to support sales, and is a critical function enabling scalable and manageable growth while minimizing risk and exposure.

ShipRight exists to help businesses grow and succeed. Over the past 22 years ShipRight has worked tirelessly to provide outsource solutions and support its clients' needs through hard work and attention to detail, as well as taking a personal and collaborative approach to every business relationship. Please contact us with any questions and let us know if we can help your business!



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